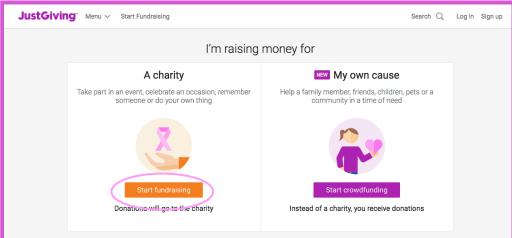


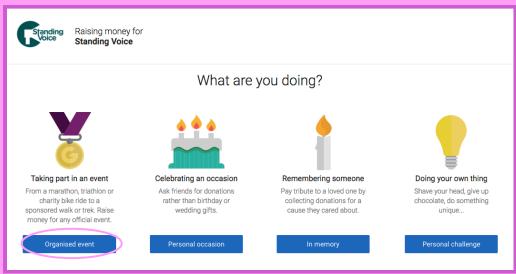
JUSTGIVING GUIDE









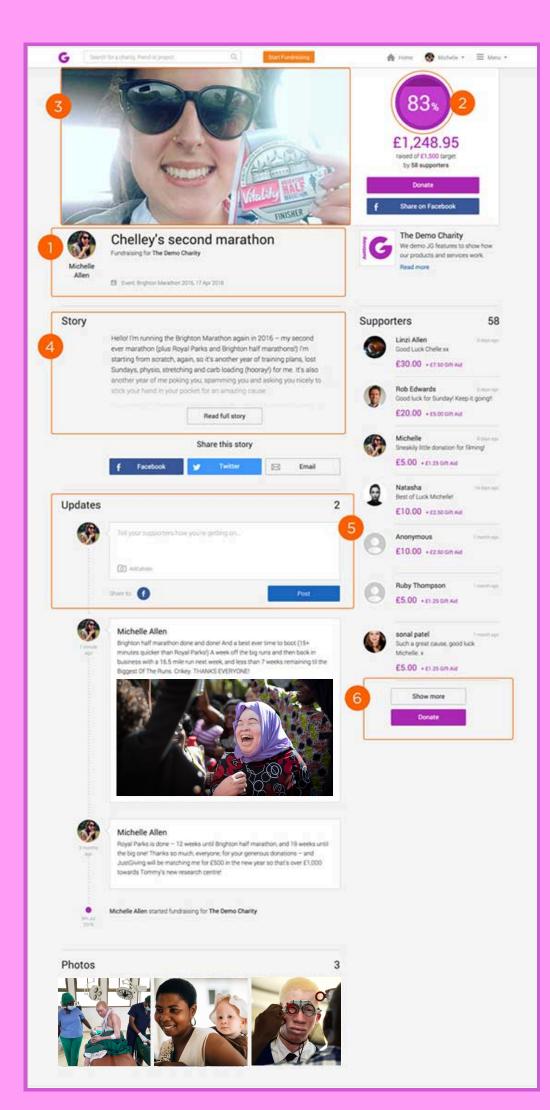


Begin your fundraising on the JustGiving home page by clicking 'Start Fundraising'

Choose the option to raise money for 'A charity'

Search 'Standing Voice' as the cause you want to support

Pick the type of fundraiser you are doing, e.g. if you are running a marathon, choose 'Organised Event' and search the name



FUNDRAISING SUMMARY

Keep it short and sweet. This will be what people see when they land on your fundraising page, or when you share it on social media - get to the heart of what you're fundraising for and why it matters!

2

TARGET

Setting a target creates momentum and gives you a goal to focus on! If you feel you are nearing your target, feel free to increase it to convey urgency and motivate people to donate!

3

IMAGE

Your header image will be the first thing your supporter sees on your page. Feel free to email SV to ask for images to use that will both bring our work to life and show your supporters who your hard work is benefitting.

4

TELL YOUR STORY

Explain to your supporters why you are raising money, how you are doing it and why this cause means so much to you. SV can provide text to include that outlines the background to our charity and why the funds raised are so important.

5

UPDATES

Update your supporters on how things are going, how close you are to your target, how your training is working out, or just thanking them for their help, keeping them engaged with your story.

6

INCLUDE ALL FUNDRAISING

Make sure you include any donations you've received by cash and cheque so that all of our efforts can be seen.

